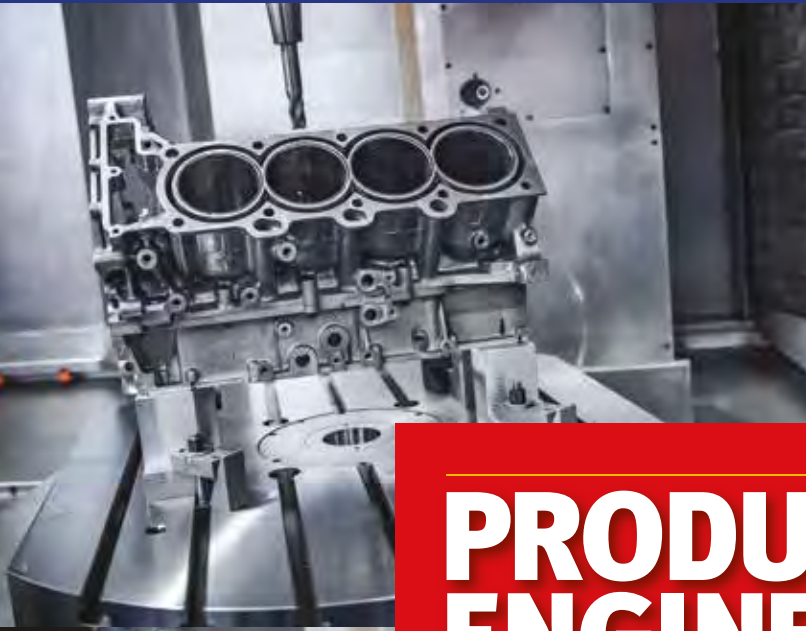


SUBCONTRACTING SOLUTIONS MEDIA INFORMATION 2018



PRODUCTION ENGINEERING SOLUTIONS



mobile



tablet



print



digital



social



video

SIX SPECIAL SUBCONTRACTING SUPPLEMENTS AND MORE FOR 2018

2018 PES EDITORIAL FEATURE PROGRAMME

| | JANUARY | MARCH | APRIL | MAY | JULY | SEPTEMBER | NOVEMBER | |
|----------------------------------|---|--|-------|--|---|--|-----------------------------------|----------------------|
| SUBCONTRACTING SOLUTIONS | MACHINED COMPONENTS, LASERS/ PROFILING/ ADVANCED SHEETMETAL | DEEP HOLE DRILLING, MACHINED COMPONENTS, AEROSPACE | | SUBCON SHOW PREVIEW, MACHINED COMPONENTS, LASERS/ PROFILING/ ADVANCED SHEETMETAL | MACHINED COMPONENTS, LASERS/ PROFILING/ ADVANCED SHEETMETAL | MACHINED COMPONENTS, TURNED PARTS, OIL & GAS | GEAR CUTTING, MACHINED COMPONENTS | |
| | 5-AXIS MACHINING | | | 5-AXIS MACHINING | | | 5-AXIS MACHINING | |
| | | ADDITIVE, MANUFACTURING/ 3D PRINTING | | | | | | |
| | AUTOMATION & ROBOTICS | | | | AUTOMATION & ROBOTICS | | AUTOMATION & ROBOTICS | |
| | | CAD/CAM | | | | CAD/CAM | | |
| | | COMPONENT CLEANING | | | | | | |
| | EDM | | | | EDM | | EDM | |
| | | | | | GRINDING & SURFACE FINISHING TECHNOLOGY | | | |
| | | | | | | | | |
| | | | | | LARGE CAPACITY MACHINE TOOLS | | | |
| | MACHINING | MACHINING | | | MACHINING | MACHINING | MACHINING | MACHINING |
| | | | | | MACHINING CENTRES | | | |
| | | | | | | MATERIALS & STOCKHOLDING | | |
| | | | | | PROFILING & ADVANCED SHEETMETAL TECHNOLOGY | PROFILING & ADVANCED SHEETMETAL TECHNOLOGY | | |
| | QUALITY & INSPECTION | | | | SAWING & CUTTING OFF | SAWING & CUTTING OFF | QUALITY & INSPECTION | QUALITY & INSPECTION |
| | | SAWING & CUTTING OFF | | | | | | |
| TOOLING & WORKHOLDING | TOOLING & WORKHOLDING | | | TOOLING & WORKHOLDING | TOOLING & WORKHOLDING | TOOLING & WORKHOLDING | TOOLING & WORKHOLDING | |
| SPECIAL REPORTS | | | | | SOFTWARE IN MANUFACTURING | | SOFTWARE IN MANUFACTURING | |
| TRADE SHOW PREVIEW EDITIONS 2018 | | | | | | | | |

MACH 2018 SHOW ISSUE



TARGETED MARKETING: HELPING YOU RAISE YOUR MARKET PROFILE AND DELIVER DIRECT SALES LEADS

eMARKETING

EMAIL PROMOTION

CUSTOMISED EBLAST/SHOT

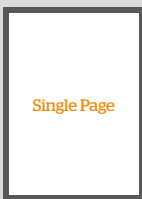
Reach: 13,842*
named email addresses
Specifications: HTML
Rate: £1,200 per eCast



* Due to the dynamic nature of the research campaign these figures may vary

PES 2018 RATES & DATA DISPLAY PAGE

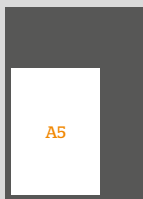
A4 DISPLAY PAGE



Single Page

Type 317mm x 229mm
Trim 341mm x 251mm
Bleed 335mm x 245mm

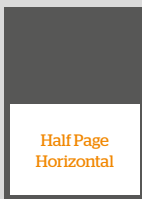
£3,000



A5

Type 197mm x 135mm

£1,500



Half Page Horizontal

Type 155mm x 229mm

£1,700



A4 Single Page

Type 267mm x 180mm

£2,500



A4 Half Page Horizontal

Type 130mm x 180mm

£1,500



A4 Half Page Vertical

Type 267mm x 85mm

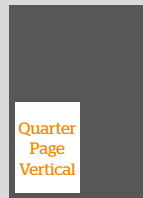
£1,500



Half Page Vertical

Type 317mm x 112mm

£1,700



Quarter Page Vertical

Type 155mm x 112mm

£1,300



A4 Quarter Page Vertical

Type 130mm x 85mm

£920



Datafile

Type 66mm x 88mm

£400



Sub-contract Profile

Type 122mm x 137mm

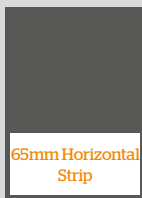
£890



Double Column Vertical

Type 317mm x 89mm

£1,600



65mm Horizontal Strip

Type 65mm x 229mm

£1,200



45mm Horizontal Strip

Type 45mm x 229mm

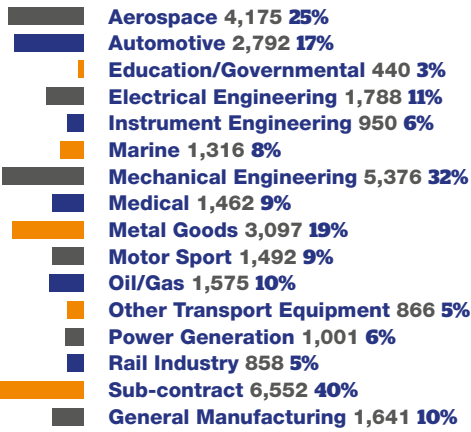
£900

Printed advertisements appear within the Digital Edition with embedded HTML links

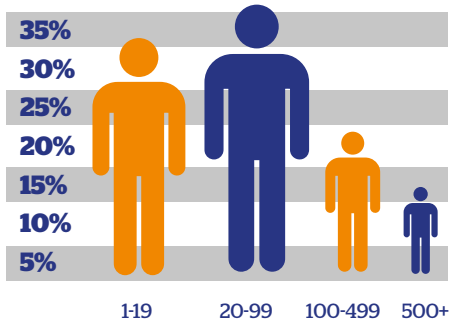
DIGITAL MARKETING IS MEASURABLE AND HELPS DELIVER DIRECT SALES LEADS

BRAND REACH & DISTRIBUTION

CIRCULATION BY COMPANY ACTIVITY



CIRCULATION BY NUMBER OF EMPLOYEES



**PRODUCTION
ENGINEERING
SOLUTIONS**

MAGAZINE

Print Edition Monthly **15,054** | Electronic Edition Monthly **1,492**



Targeted Ecasts

13,842



Editor's Newsletter

13,650



Magazines Distributed at Leading Trade Events

8,200+



Annual Website Page Impressions

180,262



Highly Engaged Social Followers

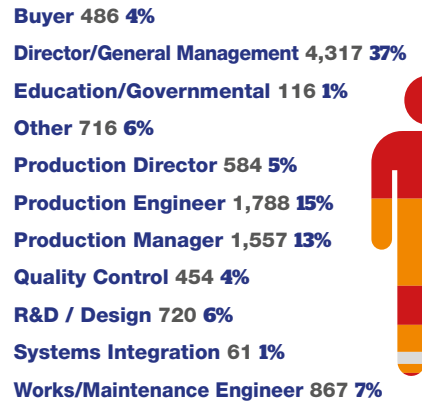
4,052



Monthly Website Users

5,533

CIRCULATION BY JOB FUNCTION



PES Magazine is fully audited by the Audit Bureau of Circulations

DIGITAL MARKETING



VIDEO CREATION & HOSTING

Benefit: improves reader understanding with audio visual experience.
Creation rate: £1,750 per video with 12 months hosting
Hosting Rate: £1,250 per video per 12 months

FOR FOR INFORMATION ON HOW TO PROMOTE YOUR SUBCONTRACT BUSINESS CONTACT:

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